

THE RIS FELLOWSHIPS

10 TIPS

to create outstanding
student LinkedIn profile



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MATERIAL PREPARED FOR THE EIT FOOD RIS FELLOWSHIPS PROJECT RECRUITMENT PURPOSES

1. Complete your educational background
2. List your volunteer experience
3. Impress with your professional skills
4. Highlight special school projects
5. Share your honors and awards
6. Show off certificates to demonstrate your knowledge base
7. Mention completed courses
8. Emphasize knowledge of foreign languages
9. Feature your organizational memberships
10. Stand out from the crowd – create 1 min self-video



Find the area to get your foot in the door and complete your educational background

Many food related companies offers a lots of exciting job opportunities in different areas of operations. Let's think about the area in which you can use competence and skills you already have to get in the door. Don't be afraid to start in the area where you do not have enough experience, but your interests and passion meet the company's expectations.

Complete the name of the school and department where you study. Highlight the chosen internship area in your profile – in field of study. We will match the internship with you based on the area you choose!



List your volunteer experience

Fill in the volunteer section in your profile to show others your passions. According to LinkedIn data one in five hiring managers has chosen a candidate based on his or her volunteer experience. That's why it's worth showing people you also care about helping others. For nonprofits, this is a great way to promote your organization and cause.



Impress with your professional skills

Add to your profile some skills to demonstrate the features in which you are good at.



Highlight special school projects

Briefly describe the projects that you participated or completed. Place the name of the project, date of implementation, topic and describe what its scope was.



Share your honors and awards

Show your students' scholastic achievements! Show that you are the best, enterprising, proactive in some field or any area of interest.



Show off certificates to demonstrate your knowledge base

If you have any certificate that confirms your acquired skills – just add it into your profile! That isn't required for a specific internship but it's always a bonus if you already have it.



Mention completed courses

Not all courses come with a certification. If you've taken any courses that would apply to your area of internship, you can list them in the courses section. This includes coursework you completed at university or any additional trainings.



Emphasize knowledge of foreign languages

English is the basic language in business. Show off how proficient you are in this language! Knowledge of other foreign languages will certainly be an additional advantage.



Feature your organizational memberships

Demonstrate that you are an active team player in any organizations. Show your involvement in the activities of student associations, student research groups, activity clubs etc. Write shortly what is your main responsibility in that organization, to prove your commitment.



Stand out from the crowd - create self-video

Attract recruiter's attention with your 1 minutes self-video. This on-line self-presentation could be crucial for the success in getting an internship. Build your personal professional brand and make a video answering in the following question: "Tell us why you are the most suitable person for an internship".

Want more?

To make sure that your profile is tailored to recruiters needs, use some:

LinkedIn Profile Checklist available here:

https://university.linkedin.com/content/dam/university/global/en_US/site/pdf/LinkedIn%20Profile%20Checklist%20-%20College%20Students.pdf

Short guide: Building a Great Student Profile:

https://university.linkedin.com/content/dam/university/global/en_US/site/pdf/TipSheet_BuildingaGreatProfile.pdf

Some tips how to use LinkedIn to Find a Job or Internship:

https://university.linkedin.com/content/dam/university/global/en_US/site/pdf/TipSheet_FindingaJoborInternship.pdf

You can also watch some short instructional video:

- LinkedIn for students: overview: https://youtu.be/YWp6AN00D_c
- LinkedIn for students: Top 5 Profile To-Do's: <https://youtu.be/B8WZxYFaSml>

...and remember: *Just be yourself! Be authentic, honest, and focus on what makes you unique and what you can offer.*

How to create 1-minute self-video to attract recruiters attention?

A 1-minute self-video is the best way to show recruiters what makes you special. Take some professional advice and prove in 60 seconds why you are the most suitable person for our internship.

Look for inspiration?

Who's Ready for the 1-Minute Video Resume?

<https://www.linkedin.com/pulse/whos-ready-1-minute-video-resume-george-anders/>

How to ace the 1-minute video when applying for a Novo Nordisk Graduate Programme

<https://www.linkedin.com/pulse/how-ace-1-minute-video-when-applying-novo-nordiskjakob-frandsen/>

8+ simple steps to a great 60 second self-introduction speech

<https://www.linkedin.com/pulse/8-simple-steps-great-60-second-self-introduction-speechjim-stramler/>